A diet is considered balanced when it contains adequate amounts of carbohydrates, proteins, fats, vitamins, minerals, fiber, and water. A well-balanced diet fulfills an individual's daily metabolic requirements. In order to live a healthy life, one must eat a balanced diet at all times, and to eat a balanced diet one should incorporate a variety of foods in one's daily routine. Complications arise when these daily nutritional requirements are not met, and over a prolonged period of time certain diseases arise as a result of absolute deficiency or excess of one or more essential nutrients.

Malnutrition is a common condition caused by poorly balanced diet or a diet that is unable to meet an individual's daily nutritional needs. It often manifests in children and in poverty-stricken areas. The major forms of malnutrition are undernutrition, overnutrition, imbalance, and specific deficiency. According to WHO guidelines, a balanced diet must contain sixty percent of carbohydrates, twenty percent of proteins, ten percent of fats and remaining percentage of vitamins and minerals. The sources from which one can obtain certain nutrients solely depend on one's socioeconomic background status. Poverty is the main reason behind malnutrition in Pakistan, especially in the rural areas of Sindh and Punjab. The factors that lead towards malnutrition are closely intertwined with geopolitical, social, and economical conditions of an individual. According to National Nutrition Survey Pakistan, thirty-one percent of children are underweight, forty-three percent have stunted growth, fifteen percent show wasting, fifty percent are anemic and almost all of them live in poverty. Complications like stunted growth, mental retardation and poor health in children are common. The data also shows that the young children are most vulnerable to malnutrition and majority of children under the age of five are severely affected.

Chronic diseases like kwashiorkor, marasmus, anemia, and several vitamin deficiencies develop at an early stage of life. Inadequate food intake, poor food habits, and scarcity of food leads towards such dire conditions of children in rural areas of Pakistan. Socioeconomic status of these children hinders their growth as their families are unable to provide them with proper nutrition. Their bodies require proper nutrition and diet to grow. Disproportionate diet and deficiency of certain nutrients result in a variety of complications and diseases. Deficiency of vitamin A can cause eye problems, similarly deficiency of vitamin B complex can result in impaired mental health development, weakness and anemia. Vitamin C deficiency causes scurvy and vitamin D deficient diet can cause rickets in children. Several minerals like calcium, iron, sodium, iodine, and magnesium are also vital for one's life. Deficiencies of such vital minerals can result in tetany, goiter and several other problems as well.